

# Inside This Issue

- Again 5,6,7,8 Again
- From the Hart
- Promoters Spotlight
- Delightfully Danielle
- July USofA Events
- Newcomer Program Book
- Twerkin` with "Tic Toc"
- Jettin` Around with Jeffrey
- Here and There with Zayer
- Dancin` with D.C.
- Playin` with Papa
- Blurring the Lines with Bella

USofA Pageants
1713 Garden Road #2
Pearland, TX 77581
Office - 832-425-1240
Fax - 281-617-7788
www.usofa.org
integrity@usofa.org
office@usofa.org
INTEGRITY Is a monthly
electronic publication of
USofA Pageants
© 2015
USofA Pageants



Volume 2015 - Issue 7

**JULY 2015** 



Oklahoma and National USofA Royalty at the Oklahoma City Pride Parade

- Keosha Simone -
- Miss Gay Oklahoma USofA Classic
- Shanice Ms. Pretty Johnson Miss Oklahoma DIVA USofA
- Alysha Davenport Brooks -Miss Gay Oklahoma USofA
- Papa Cherry-Matrix Mister USofA MI
- Roxie Hart -
- Miss Gay USofA Classic
- Iysis Naomi Paige -Miss Gay Oklahoma USofA Newcomer
- Tanijah Ray Brooks -Miss Gay Oklahoma USofA at Large



## **Again 5, 6, 7, 8 Again**

Mokha Montrese Miss Gay USofA 2015 mmontrese@usofa.org

Hey Everyone,

I would like to say Thank You to everyone who

has reached out to me for advice on preparing for competing in a contest/ pageant. It is my honor and privilege to share with you a few things that you should always keep in mind when putting your package together. The first is - stay true to yourself and brand you want to create. The second is create a team that will work for you. An example - just because someone is known for designing great hair, gowns, choreography, etc. doesn't mean they are the right person for you. Remember this is your moment and you need all the special attention. Never be afraid to say NO - this doesn't work for me. Learn your system or the systems you wish to compete in because there are differences. You have to know who you

are and where you want to go in life so find that balance. Being a National Titleholder is a JOB with a lot of responsibilities that lies beyond the spotlight and dazzling stones.

This information may not work today, tomorrow or even next week. However, allow yourself to be a sponge and absorb then filter what works for you. Once I was told "you will never get anywhere unless your life is in order" by Carmella Marcella Garcia back in 1997. The other was "when you



know better you do better" by Miss Tommie Ross back in 2005. That's two different comments with the same message and it was the best advice I ever received.

So go forth - the world is waiting for you and all you have to offer.

Forever Yours!



Mokha Montrese Miss Gay USofA

## Welcome Newest USofA Pageants Board Of Governors Members

USofA Pageants is pleased to announce the addition of two new members of the USofA Pageants Board of Governors.

**Devin Dame** has been involved with USofA Pageants for the past several years. Devin is co-National Promoter for Mister USofA MI, Mister USofA MI Classic, and Miss Diva USofA

in addition to being a talented entertainer.

**Scott Burk**, formerly known as Damion White, has been involved with USofA Pageants for the past six years. In addition to his responsibilities as the webmaster for USofA Pageants, Scott plays a role in the day to day operations for USofA Pageants.

Both Devin and Scott bring unique talents to the USofA Board of Governors that will greatly assist USofA Pageants in the future.

### From the Hart

Roxie Hart
Miss Gay USofA Classic 2015
rhart@usofa.org

The month of June brought severe weather across America and I hope everyone escaped

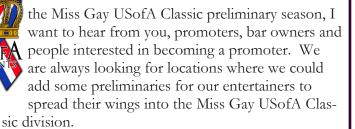
with the least amount of damage.

June was also Gay Pride in Oklahoma City as in many cities across the country. Many of us just celebrate it without really knowing the history, the trials and the tribulations of what those before us have fought for so we can enjoy the rights and privilege's we have today. I happened to catch a documentary the other night called Limited Partnership on PBS. I forget how far we have come and I was glad while learning and being reminded of the history of gay rights. Like they say – "No past, No future."

This year will mark my

fifteen year anniversary at EOY. I met Trinity Taylor, Miss EOY at my preliminary for Miss Gay USofA Classic in Key West this past March and he's just so delightful. He asked me if I would be there for his give up and I thought to myself, why not, it's been over ten years since I have been back. So Trinity, Louisville and EOY - I'll be there!

As summer goes by and we are gearing up for



You can always reach me at <a href="mailto:rhart@usofa.org">rhart@usofa.org</a> with any question, ideas or suggestions. I am here for you.

Till next month stay cool and safe,

Roxie Hart Miss Gay USofA Classic







## Best Set Design Award Policy

To qualify for the Best Set Design Award within the Miss Gay USofA and Miss Gay USofA Classic Divisions you must now photograph your set and submit it to the National Office to be considered for this award. You can submit it to office@usofa.org

# Promoters Spotlight!

1. That is your background in female impersonation and what or who inspired Michael and Rob to become promoters with USofA?

Michael has been a female impersonator for a number of years under the name Lucy Starr. I think of Lucy as a cartoon character, I enjoy entertaining and perform mostly comedy. I never wanted to compete, just make people smile. We have many friends in pageants that we have helped and supported, when the opportunity to be promoters for Maryland came along, our friend Sue Nami approached us about it and we jumped in and produced our first show which was very successful.

2. What do you love most about promoting and what are you most looking forward

moters?



We love the people most of all. We've met a lot of great people in the past year. We are looking forward to growing our pageant and reputation. We take great pride in everything we do so giving our area a great show and our contestants a great prize package to start building a strong package for the national pageant.

3. Since taking over Maryland USofA what steps are you taking to expand USofA in the Northeast area of the United States?

This year we've added the Mr. Gay Mid-Atlantic USofA which will be in Washington DC on July 17. We are also adding the Maryland US of A Classic title to our pageant this We continue to network and will bring other USofA

This months Spotlight Promoters are Michael Dutzer and Dr. Rob Mansman - Promoters for the Miss Gay Maryland USofA Pageant, Miss Gay Maryland USofA Classic P and Mr. Gay Mid-Atlantic USof

titleholders in to educate our area on the different pageants within the USofA system.



4. Since you guys

have become promoters what is the most valuable lesson you have learned that you can pass on to others interested in becoming promoters?

We learned that you have to set expectations with your contestants on what support you can or will provide but emotionally and financially.

5. Outside of USofA Pageants what do you guys enjoy the most?

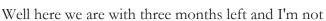
Unlike most couples we are together 24/7. We work together and we both enjoy traveling. Seeing the world not only as husbands but as best friends is an amazing experience.



## **Delightfully Danielle**

Danielle H. DeLong Miss Gay USofA at Large 2014 ddelong@usofa.org

Howdy Y'all!!



ready to let it go!! I have had the time of my life!!

First off thank you to the promoters this far that have went above and beyond for myself and the contestants at the preliminaries. Second, contestants don't forget to contact Jeremy, Darryl or myself with any questions about the venue and etc. We are



hoping to have a contestant handbook as soon as all details are settled and ready to go.

Hope everyone has a happy independence day. Be safe.

Much love,

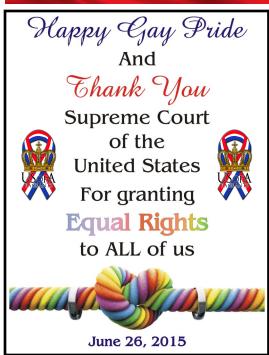
Danielle Xoxo

A man says a lot of things in summer he doesn't mean in winter.

www.gayusofaatlarge.com









# JULY USofA EVENTS

2 - Miss Gay Florida USofA Newcomer

5 - Miss Gay Southwest USofA Newcomer

12 - Miss Gay Oklahoma USofA at Large

16 - Mr. Gay Texas USofA at Large

17 - Mr. Gay Mid-Atlantic USofA

18 - 19 - Miss Gay Ohio USofA at Large

18 - 19 - Mr. Gay Ohio USofA

22 - Mr. Gay Southern States USofA

26 - Miss Gay Northeast Florida USofA at Large

Make sure you get your preliminary pageant/contest listed here. E-mail your event information to integrity@usofa.org

### 2015 Miss Gay USofA Newcomer Program Book Advertising Space Available programs@usofa.org

Advertising space is now available for purchase in the Miss Gay USofA Newcomer Program Book. The book will be printed in full color glossy finish 8 1/2" x 11". This will give each ad the chance to shine the way it was designed. USofA Promoters will be receiving discounts depending on what system their preliminary pageant is a part of.

Contact Sheldon McMeekan at <u>480-516-7126</u> or Programs@USofA.org with any questions or to secure your ad space. Pages are sold on a first come first paid basis.

Should you know of any person or business that may be interested in placing an ad feel free to extend the invitation to them as well, or send us their contact information.





#### Twerkin' with "Tic Toc"

Kira Daniels Miss Gay USofA Newcomer 2014 kdaniels@usofa.org

Hey Twerkers, Soul Twerkers, Better get that doe Twerkers,

The summer is here and he isn't playing games. WHOA! ITS HOTT!!

The first week of June was Miss Gay Oklahoma USofA Newcomer. It's always great going back to Oklahoma and being at Angles. It's like a big family reunion for me. My drag mother Londenn and so many people I've come to love lives there so I'm always WELL taken care of. Miss Gay Oklahoma USofA Newcomer is the second largest state prelim we have with 6 city prelims and 12 contestants. What sucks for me is that I was only there for final night but don't you cry for me cause I got my booking to come back next year to judge and perform. Yes Ma'am! It was a great pageant with some lovely entertainment including our very own Miss Gay USofA Classic Roxie Hart! (I believe that was her first official booking as Miss Gay USofA Classic).

The second week of June was Miss Gay Michigan USofA Newcomer in Lansing, MI at Spirals Nightclub. What a great time. Being at this was nothing short of amazing. Four GREAT contestants, AMAZING entertainment, PHENOM-ENAL host and one heck of a duo of promoters. Everything went perfect except I started the pageant a little late because the Queen wasn't ready. Sorry James and Josh. But other than that everything was perfect. It was great to have some of the girls from Arizona to come perform and to see some of the things I do at prelims (a little bit of the job of Miss Gay USofA Newcomer). The weather was gorgeous and my hotel suite was everything! Josh you sure do know how to take care of a friend and make me feel like a Queen. Thank You.



The third week I had a break. Moving to the last Sunday in June was Miss Gay Arkansas USofA Newcomer in Little Rock, AR at The Studio Theater. It was a long day for me flying. Leaving a little

before 1 am and then a layover Dallas for 2 and a half hours then to Arkansas which got me there in enough



time to drop my bags at the hotel and hit it to registration. The venue was really nice. A big stage and nice dressing rooms. Five new beautiful fresh contestants and a family affair of judges. The night went by smooth and on point maybe cause we had a surprise host Miss Eartha Quake!! OMG she is just too much and I appreciate all that. I'm so happy the Newcomer Di-

vision is back in Arkansas. It will help grow the USofA system there and get the girls fire started again! Much Love Allura, I can't wait to chit chat.

So I wrote this on the plane heading home for almost a day. I land at 7 pm then leave again at 1 pm Tuesday. I am heading to Florida until Sunday and then I go to Tulsa, OK so please keep up with me on Facebook. Watch my videos of the pageant and like my pictures/posts. This month has been such a roller coaster of emotions for me in drag and my personal life. I got SO much to take care of and worry about that sometimes I literally barely make it through the day. I got one more article left then this chapter will be closed. Let's see how that will go.

Make sure you come join us in Dallas August 4 – 7 for the 2015 Miss Gay USofA Newcomer Pageant. Final night tickets are available at

www.missgayusofanewcomer.com

Much Love,

Kira TicToc Daniels Miss Gay USofA Newcomer



#### Jettin' Around with Jeffrey Jeffrey Kelly Mr. Gay USofA 2014 jkelly@usofa.org

Wow what an amazing month June has been!

I have had three preliminaries this month and they all have been amazing. It began with Mr. Gay California USofA. It was the first preliminary in the Mr. division ever held in California and it was amazing. The promoters Elijah and Freddy treated me and everyone else like a million dollars! They had 3 great contestants and will be sending all three to nationals! I went from there to Mr. Gay Texas USofA and all I can say is WOW! That

contest is the same as competing for a national title. All 18 boys were amazing and Craig Henderson put on a great contest with the help of David Bridgman, of course. Congratulations to everyone

who participated. It was so amazing to finally get to talk to everyone including the "Forever" Mr. Gay Texas USofA formers. Michael La-Masters - you had an amazing step down and you should be proud! The last preliminary of June was Mr. Gay Atlantic Coast USofA in Jacksonville, FL. This was the first time it was held and the promoter Shawn Simmons put on a great contest. There were 5 contestants! I was very happy this preliminary was held giving the boys of North Florida a chance to achieve what I did last November!

Other than the contests, I am so happy that the Supreme Court of the United States ruled in favor of



Gay Marriage equality! I would also like to wish everyone a Happy Pride!

The month of July is going to be great! Besides the three preliminaries in July we have many more preliminaries to come! Mr. Gay Ohio USofA, Mr. Gay Mid-Atlantic USofA

and Mr. Gay Southern States USofA. If you would like more information for those preliminaries or others coming up please contact me or any of the promoters. You can find the promoters contact information at

www.mrgayusofa.com

Remember my opening theme for the Mr. Gay USofA Contest in November is

"Tomorrow Land Futuristic". If you have any questions please contact me via

Facebook or e-mail me at jkelly@usofa.org

Jeffrey Kelly Mr. Gay USofA



## Here and There with Zayer

Zayer York Mr. Gay USofA at Large 2014 zayer@usofa.org

Hello everyone. June sure proved to bring continued blessing in this incredible reign as Mr. Gay USofA at Large.

I was fortunate to have stayed busy as always and got to attend, be a part of, judge and perform at some great events in June. I focused on a lot and I continued to push the growth of the at Large division inspiring others to do the same and helped do anything needed for them to achieve their dreams. I traveled to several places and realized the love and support I've been receiving is truly unreal and definitely appreciated. Thank You!

We welcomed another two gentlemen on June 14<sup>th</sup> to the list of those wanting to become the next Mr. Gay USofA at Large as we had our 1<sup>st</sup> ever Mr. Gay California USofA at Large. This event was amazing and I truly thank the promoters Elijah Delavega and Majesty Moore for putting on this event and investing your time into this prelim. California was everything as always and we congratulate Robert Elektra and Alexx Moore on their placements and wish them the best of luck at nationals.

I was a part of Mr. Gay Texas USofA in June and I thank Craig Henderson for giving me the opportunity to sit on the judges panel. This contest was like a mini national and these gentlemen really showcased true talent, drive and passion to succeed. Congrats to Dantel McKim-Anthony and his runner ups. We will see you all in November.

It's clear that everyone is always watching you and

at any given time you can be given an opportunity anywhere in the US. That's exactly what happened in Lubbock, TX. Two incredible promoters Aiden and Chris put on a HUGE never before seen show called the

ROYALTY BASH. I got to take stage with some

of the best former and current national titleholders in the business from across the US including my USofA brother Jeffrey Kelly and a couple of Texas boys. This show really showcased male entertainment at it's finest. Thank you Lubbock for being very receptive and showing us the love. We can't wait to be back!

I will be on the road again and I hope to see you all soon. July brings us the Mr. Gay Texs USofA at Large in San Antonio. Gentlemen that are interested in competing for Mr. Gay USofA at Large please follow me on social media, reach out to me and or Craig Henderson and for any up-

dates and prelim info visit <a href="https://www.mrgayusofaatlarge.com">www.mrgayusofaatlarge.com</a> There is many opportunities for you to qualify.

Zayer York Mr. Gay USofA at Large

Below -Jeffrey Kelly Mr. Gay USofA And Zayer York Mr. Gay USofA at Large in California



Above -Nathan Paris, Jeffrey Kelly, Mykul Jay Valentine, Zayer York, Joey Taylor and King B at the Royalty Bash in Lubbock, Texas

# RONSANFORD PRODUCTIONS

V E N T DE S I G N



Stage Set, Props, Talent Design, Pageant Coach, Weddings, Birthdays, Baby Showers, Bar/Batmitzvah, Quinceaneras, if it has to do with Entertainment, Events, Parties or Pageantry I'm yor Man!

www.ronsanfordproductions.com

# Dancin' with D.C. D.C. Mister USofA MI Classic 2015 DC @usofa.org

Hope everyone is doing well.

Another month has passed and that means we are one month closer to preliminary season!! I would like to take a moment to thank all the promoters in all the divisions for all the hard work they put into the preliminaries and throughout the year. Without you all we would not have the amazing system that we have today!

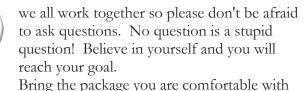
But, before all of the prelims begin it is back to Dallas for the Miss Gay USofA Newcomer Pageant the first week in August! I am very much looking forward to hanging out with the Newcomer promoter helping in any way I can and see what these amazing contestants are bringing. I also have the opportunity to perform on a National stage again. It is such an honor!

I am very excited to get these preliminaries underway because I for one LOVE a good pageant! I can't wait to see my brother Papa Cherry-Matrix and sister DIVA Bella Nicole Harlow and visit with all of the promoters and get to work with the contestants!! I also get so excit-

ed about the pageant themes, crown displays etc. That's the retired promoter in me!!

As we approach prelims I want to let all the promoters and contestants know that I am here for whatever you may need. I am just a phone call or email away!

The USofA Brotherhood/Sisterhood is strong and



and make it yours. Stay true to YOU and don't let anyone change that! If you are confident in your package leave it on the stage and whether the crown ends up on your head or not you are still a winner! You will have won the love and respect of your MI/MI Classic brothers, your DIVA sisters and you are a very important member of the USofA Family.

See you in my travels!

Classic Love,

DC Mister USofA MI Classic

www.misterusofami.com

"I was Classic, when Classic wasn't cool!"





#### Playin' with Papa Papa Cherry-Matrix Mister USofA MI 2015 pcherry@usofa.org

Well you can tell Pride is in the air!

From all the rainbows on Facebook to all the twinks in nothing but rainbow speedos! This is actually the first year I have performed at Oklahoma City Pride and it was a blast! The only really downside was not having transportation to the beginning of the parade route. Yeah I walked almost all the way to the start of the parade but luckily I was rescued by an angel on a golf cart! Once we got started and I saw everyone lined up to watch the parade go by it made it worth every step. It was great to share the USofA float with my fellow Oklahoma USofA

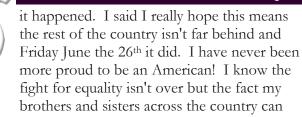
titleholders but it was wonderful to see my Miss Gay **USofA** Classic Roxie Hart who I must say was absolutely

stun-



ning perched so eloquently and waiving to all her fans.

And then not even a week later the Supreme Court announces their decision on marriage. I never thought I would see the day that same sex marriage would be legal in Oklahoma and then



get married equality in every way it IS NOT far away! #LoveWinsAll

Now I'm ready for my children to be home from visiting their "grammy" so we can blow some stuff up and celebrate Independence Day like never before! I want to say HAPPY PRIDE to all of you and HAPPY INDEPENDENCE DAY!! Be safe and smart with your fireworks!

Until next time,

Papa Cherry-Matrix Mister USofA MI



# Blurring the Lines with Bella

Bella Nicole Harlow Miss DIVA USofA bharlow@usofa.org

Greetings everyone!

Its summer and pageant preparations are in full swing for upcoming prelims in the USofA system,

and the DIVA Division is going full steam ahead! We have so many prelims being added, it is incredibly exciting to see how the division is growing in such a short time! With the first DI-VA prelim coming up on August 29th for Miss Indiana DIVA USofA, I thought I would dedicate this month's article to a bit of advice on



how to get prepared, especially if you have never done a pageant before!

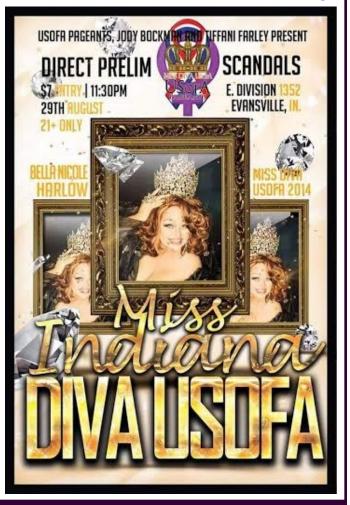
Preparation and planning are key to a smooth, clean pageant package. You will change your mind a LOT during your preparation time, and that is very natural. You might also go through periods of self-doubt and even decide to quit a time or two! This is also natural. Questioning yourself is an essential part of the creative process. Mary Lou Cook says, "Creativity is inventing, experimenting, growing, taking risks, breaking rules, making mistakes, and having fun." Part of the process is trying new things, thinking outside of the box and questioning everything, from your talent to your gown choices to even whether or not you should even attempt this seemingly huge project called pageantry! Know that this self-doubt is natural and part of the crea-



tive process, and by creating a plan and continuing to move through it, one can definitely achieve the results desired. So here are some of my best tips to preparing your pageant package!

• Learn your system! Get very familiar with each category. The handbook for the pageant you have chosen is generally readily accessible through their websites. The official USofA website is <a href="www.usofa.org">www.usofa.org</a> and is a hub of information where you can find the official rules and regulations, as well as a list of upcoming prelims. Make sure you check there to get all the official updates! By learning your system inside and out, it will keep you from being surprised by any rules and will help guide you to decide what system is

Continued on Page



#### Continued from Page

best for you and your aesthetic of performance!

holder is a fantastic resource for you to get questions answered and to get advice. That's what we are here for! Part of our job as a titleholder is to help guide contestants to achieve the highest of their ability as competitors. We want to build the system, and the best way to do so is to help YOU! I am always here to help you, whether it's explain-

ing the rules, advice on different categories, bouncing around ideas, or just being a shoulder to cry on, PLEASE reach out! That's what we are here for! My contact information is at the bottom of each article, so please contact me early and often! I will tell you that it makes my whole day to hear from contestants!

 Create a timeline. So you've decided to run. That's fantastic! You've

chosen your preliminary competition. Wonderful! You now have a definite date to have everything done by. I recommend creating a time line, starting with creating your "due date" one week prior to the competition itself. You will then work backwards to the present date, creating deadlines to have your evening wear created, talent planned, interview outfit purchased, even benefit dates put on the calendar (if you decide you want to raise money to defray your costs). This timeline will save you a LOT of stress and money, because you won't have to rush order anything and by making your final due date a week before the competition, you

won't be working on major items the night before you have to compete! (Believe me, I've seen it happen!) Save yourself major stress, and grab that calendar! You have plenty of time right now, so just go ahead and do it! You can thank me later!

 Create a budget. This goes right along with creating a timeline. Know how much you ultimately want to spend on your pageant package, and then break it down into your categories. If you space it out enough, it won't be financially crip-

> pling. Stick to it and shop around, you can put together a fantastic pageant package and not spend a fortune if you plan smart.

• Learn from the past! Make sure you check out past competitions to get a sense of the style and format of the pageant you have selected. This way you will be able to go into each prelim situation knowing what is ahead of you! DVDs are often available on the system sites, and Youtube is certainly your friend in this case.

is certainly your friend in this case.

These are just a few tidbits of advice for you! I certainly hope this is helpful for your planning process. I am so excited about the growth of the USofA system, particularly in the DIVA division! I hope to see you at an upcoming prelim

Dare to DIVA!

soon! As always,

Bella Nicole Harlow
Miss DIVA USofA
(708) 998-DIVA
bharlow@usofa.org
www.facebook.com/bella.harlow.1
http://bellanicoleharlow.com

